











Fig:2. IoT security concerns on the scale of 0 - 3. Users were asked to select and rank their top 3 of 7 general and 11 security specific concerns. To derive a weighted average for each concern, each instance of a top rating was scored 3, a second rating 2, a third rating 1 and unrated 0. *Adapted from* (Tarzey & Fernandes, 2015, p. 9)